



# Am I Alone?

*The unsettled generation*

**Fresh From The Yukon Inc.  
Productions**

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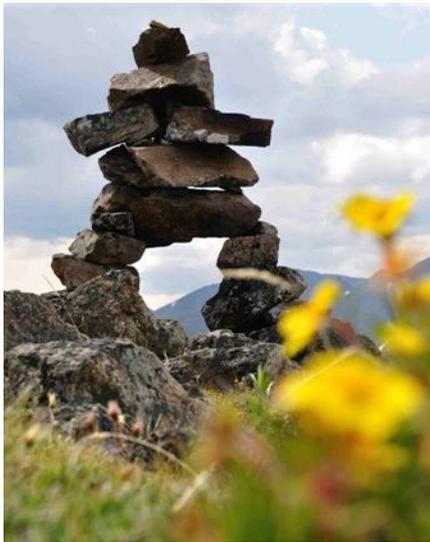
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This series will look into an old problem in a new way - through the eyes of the 30-something seekers. Websites and social media will appear throughout the episodes for interviewing and illustrating points.

The aim of the series is to look deeply and sensitively into the issue of young midlife crisis equally from both male and female perspectives.

The goal of the series is to open the door to dialogue, so that new hope and connections can be found, and that the seekers feel no longer alone in their quest to feel settled.

## Mid-Life crisis.

We know the stereotypes. Bald men in red sports car cruising for younger women. And women of a certain age dressed as “cougars”, looking for younger men. And middle-aged people of both sexes suddenly leaving their marriages, jobs or lifestyles to go on a mysterious personal quest.

But mid-life crisis at 30?



For more and more 30 year olds, it is a painful reality. In modern industrial societies all over the world, unprecedented access to education, careers, comfortable lifestyles, and sexual freedom has produced a generation of people hitting their peak, and confronting their mortality, earlier than ever before. Is this just humans feeling the instinct to continue their species or is it maybe something more?

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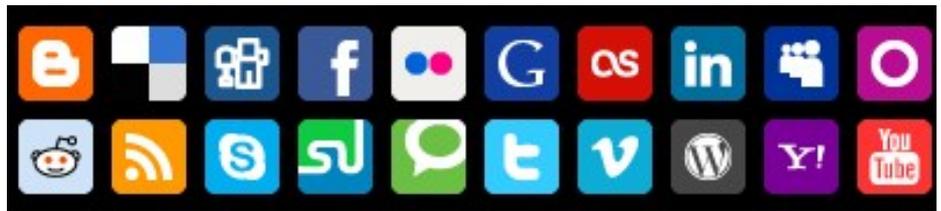
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The convenient and controllable medium of social networking has revolutionized the casual communications worldwide.



It can mimic relationships and provide temporary feelings of connecting and belonging. But it cannot guarantee what something seekers need: intimacy, loyalty, compatible life partners and children when they want them.

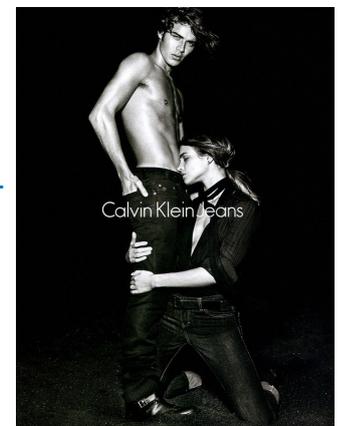
They may be projecting casualness and confidence with their Facebook “smiles”, but on the inside they are desperate to belong, nurture, fulfill an obligation to their lineage...

WHEN DID LOL REPLACE THE  
**SOUND OF LAUGHTER?**



This series examines the factors that have led to the global reality of an unsettled generation. From the strictest upbringings of the most traditional and religious cultures to adult children of the “love generation” of the 1960’s, from traditional heterosexual couples to all modern day variations.

Each episode will feature fascinating in-depth comparisons of cultures, values, and the expectations on young people. Provocative examples will show the power of entertainment and advertising media to shape the thinking of especially its young adult customers.



And we will show how this constant pressure perpetuates unrealistic gender stereotypes and sexual roles—and promotes misunderstanding between the sexes.